



SEGORBE – ALTO PALANCIA

21/10/2015



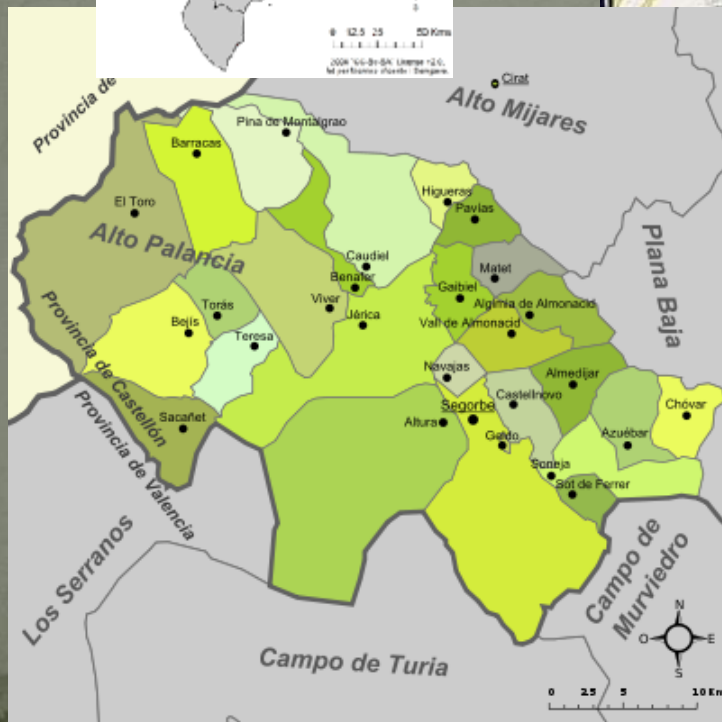
ACTION STRATEGIES FROM THE RURAL PERSPECTIVE

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HERE WE ARE...

25 aniversario
1990-2015
**COOPERATIVA
DE VIVER**
ALTO PALANCIA



26.000
**Citizens of
the Worlds**

OUR POPULATION



Segorbe	9.267
Villa de Altura	4.008
Viver	1.754
Jérica	1.642
Soneja	1.476
Castellново	1.080
Navajas	733
Caudiel	724
Geldo	702
Sot de Ferrer	471
Bejís	452
Chóvar	354
Azuébar	343
Algimia de Almonacid	321

El Toro	309
Teresa	303
Vall de Almonacid	275
Almedíjar	306
Torás	250
Gaibiel	213
Benafer	179
Barracas	179
Pina de Montalgrao	151
Matet	125
Sacañet	100
Pavías	57
Higueras	54

RURAL ENVIRONMENT ISSUES

LEADERSHIP
SHORTAGE

LACK OF
OPPORTUNITIES

ONGOING
INERTIA

RURAL ENVIRONMENT OPPORTUNITIES

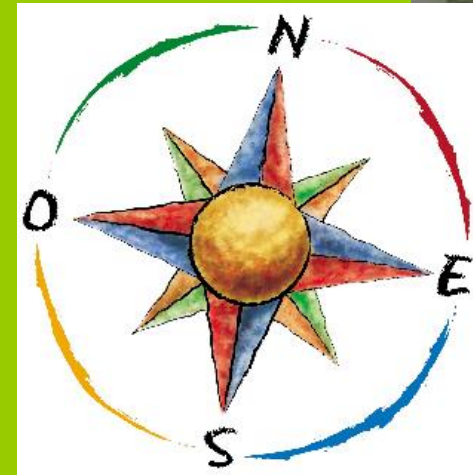
«SMALL IS
COOL»

PECULIARITIES

NATURAL
RESOURCES

OUR APPROACH AS ORGANISATION

- STRATEGIC VISION
- VALUES
- OPPORTUNITIES GENERATION
- DIVERSIFICATION
- FINANCIAL SOVEREIGNTY



THE PROCESS ENGINES

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DE VIVER
ALTO PALANCIA



PEOPLE WILL
Executive Board since
2002

MANAGING IDEAS
Professional team
since 2004

A COOPERATIVE WHICH HAS MATURED



2001

2015

Masa social

• 404

471

Plantilla

• 1

35

Secciones

• 1

5

Facturación

• 0,2 M€

6,4 M€

Inmovilizado

• 0,2 M€

2,4 M€

AGRARIAN «NUMBERS»

1.000.000 KG OLIVES



500.000 KG ALMONDS



100.000 KG HORTIFRUIT



10.000 KG NUTS



OUR STRATEGIC DOMAINS

THE MEMBER AND THE TERRITORY

- Member "hooligan"
- A visible Cooperative



AGRICULTURE

- To improve settlements
- New opportunities



DIVERSIFICATION

- Profitability of the Cooperative
- Services to the population



RENEWABLE ENERGIES IN OUR COOPERATIVE

- Electricity production
- 40 kWp

SUNROOFS



- Almond shells used as a fuel for boilers

BIOMASS



- Test (4 years) on the potential borne by energy crops cultivation

ENERGY
CROPS
CULTIVATION



PRESENT AND FUTURE



AGRICULTURE

- Olive oil
- Almond
- Nut
- Vegetables
- Agricultural services



- **Compotes**
- **Transformation of dried fruits**
- **Aromatic plants**
- **Wine**
- ...

DIVERSIFICATION

- Supply store
- Fuel station
- Supermarkets
- Renewable Energies
- Olive oil-related tourism



- **Energy services**
- **Biomass**
- **More supermarkets...**

TERRITORY

- Management of other entities
- Inter-cooperation
- Support to associations



- **The regional challenge**
- **Cooperative integration**
- **Territory conservation**
-

MEMBER

- Help management
- Telephony
- Insurances
- Training
- Volunteer contributions



- **Other benefits**
- **Participation**
- **Dependence**
- **Coop global member for all practical purposes**
- ...

“Today is the first day of the future”

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COOPERATIVA DE VIVER
ALTO PALANCIA

COOPERATIVA VIVER

SEMILLAS
JARDINERIA

Intercoop
COOPERATIVA DE VIVER
ENERGIA VERDE
GASOLEO A 1,231
GASOLINA SP 95 1,279
GAS...
DES...



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